

# **Miami University Hamilton Student Government Association**

*Living for Today, Planning for Tomorrow*



**Thanks for having us!!!**

***Thanks again to the  
Dean's Executive  
Council for hosting  
the Student  
Government  
Association!!!***





**THE  
SGA  
VISION**

**Marketing**

**Campus  
Pride  
Initiative**

**Finances**

*The First Annual*  
**HARRIER DODGEBALL**  
**CLASSIC**

*November 17 & 18, 2006*

**Community  
Relations**

# ***The SGA Vision***

**Marketing**

# ***The SGA Vision***

**Campus  
Pride  
Initiative**

# ***The SGA Vision***

**Marketing**

# **Marketing**

**Meet our  
new All-Star  
Marketing  
Team!!!**



**Tara Boles**

***Director of Marketing***

# **Marketing**

**Meet our  
new All-Star  
Marketing  
Team!!!**



**Brandon Ledford**

***SGA WebMaster***

**Marketing**



# **Marketing Blueprint**

**AWARENESS**

**Students**

**Faculty and Staff**

**Surrounding Community**

**Marketing**



# **Marketing Blueprint**

## **ACCESS**

**Business Cards**

**E-mail Links**

**Biography Sheets**

**Marketing**



# **Marketing Blueprint**

## **ACTION**

**Campus Events**

**Community Events**

**Campus Pride Initiative**

**Campus Presence**

# Marketing

# Website Development

- Member Availability
- On-Line Suggestion Box
- PodCasts
- Sponsored Events and Committee Meetings
- Agendas and Minutes
- On-Line Voting
- Event Pictures



[www.ham.muohio.edu/sga](http://www.ham.muohio.edu/sga)

**Marketing**

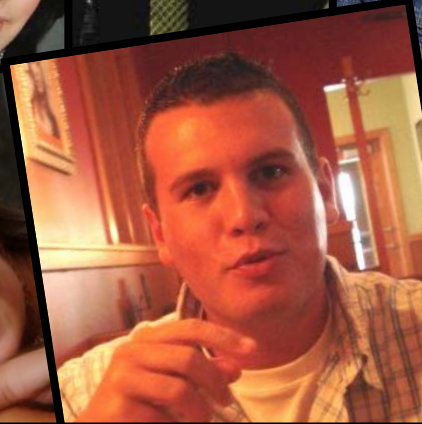
**The SGA Headquarters**



***The Key to Success***

**Marketing**

**Marketing  
Our Team**



**WHO ARE YOU?**

**Marketing**

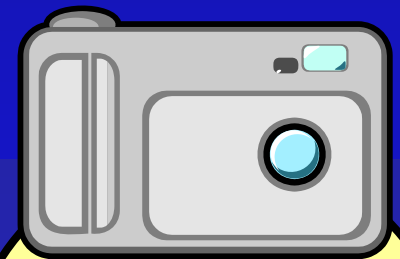
**SGA Open  
Forums**

***You've got  
questions,  
we've got  
answers!***



# Marketing

# SGA Open Forums

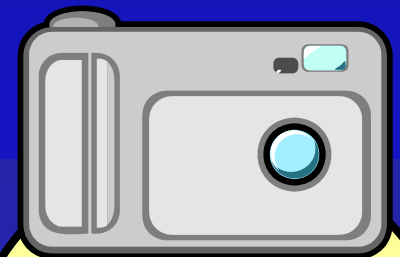


**Halloween  
Open Forum**

**October 30  
2006**

**Marketing**

# **SGA Open Forums**

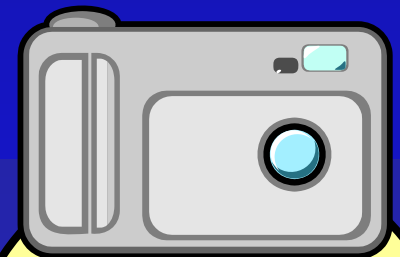


**Halloween  
Open Forum**

**October 30  
2006**

**Marketing**

# SGA Open Forums



**Halloween  
Open Forum**

**October 30  
2006**

# ***The SGA Vision***

**Campus  
Pride  
Initiative**

**Campus  
Pride  
Initiative**

**Committee  
Chairpersons**



**Bailey Connelly**  
*Committee Co-Chairperson*

**Campus  
Pride  
Initiative**

**Committee  
Chairpersons**



**Fatma Rah**

***Committee Co-Chairperson***

# **Campus Pride Initiative**

# **Vision Statement**

**“Miami University Hamilton plays a special role in our community by promoting student learning, personal growth, the drive to succeed, community activism, the value of diversity, and a distinct sense of pride in being a member of this dynamic institution. To celebrate the achievements of the Miami University Hamilton Community, the Student Government Association asks you to share this vision with them as part of the Campus Pride Initiative.”**

*--Drafted by the Freestar Coalition on October 22, 2006*

# **Campus Pride Initiative**

## **Areas of Campus Pride**

### **Academics**

**Saturday Select**

**Support Services**

**Theatre Offerings**

**Colligan History Project**

**Guest Lecturers**



# **Campus Pride Initiative**

# **Areas of Campus Pride**

## **Student Activities**

**Café Artists Series**

**SGA Open Forum, Oct 30<sup>th</sup>**

**“Who’s Your Llama?” ALAS Fundraiser**



# **Campus Pride Initiative**

## **Areas of Campus Pride**

### **Athletics**

**Basketball Games**

**MUM-OX-MUH**

**Spring Sports**

**Hamilton Athletic Club (HAC)**



**Campus  
Pride  
Initiative**

**Areas of  
Campus Pride**

**Diversity Program**

**Mosaic Leadership**

**Racial Legacies XVII - February 2007**



**Campus  
Pride  
Initiative**

**Specific  
Action Plans**

**Adopt-an-Event**

# ***The SGA Vision***

**Finances**

**Finances**

**Our thanks to  
Dr. Hall!!!**

**Support of the Collegiate  
Readership Program**

**Support of the Café Music  
Series**



**VOTED FAVORITE  
MIAMI UNIVERSITY  
HAMILTON CAMPUS  
DEAN BY A  
LANDSLIDE!!!**



**Finances**

**Meet Our  
Treasurer**



**Henrietta Ofori-  
Sampong**

***SGA Treasurer***

# Finance Goals

**Finances**

**Spend Wisely**

***Start in the black, end in the black!***

***AVOID THE RED!!!***



# Finance Goals

## Finances

**Provide Assistance to the Miami  
Hamilton Community**

***Supporting both student and community  
organizations—that's what we're here for!***



# Finance Goals

## Finances

**Continue to Support Programs  
Loved by both Students and Staff**

*For example, the USA Today Collegiate  
Readership Program*



# Finance Goals

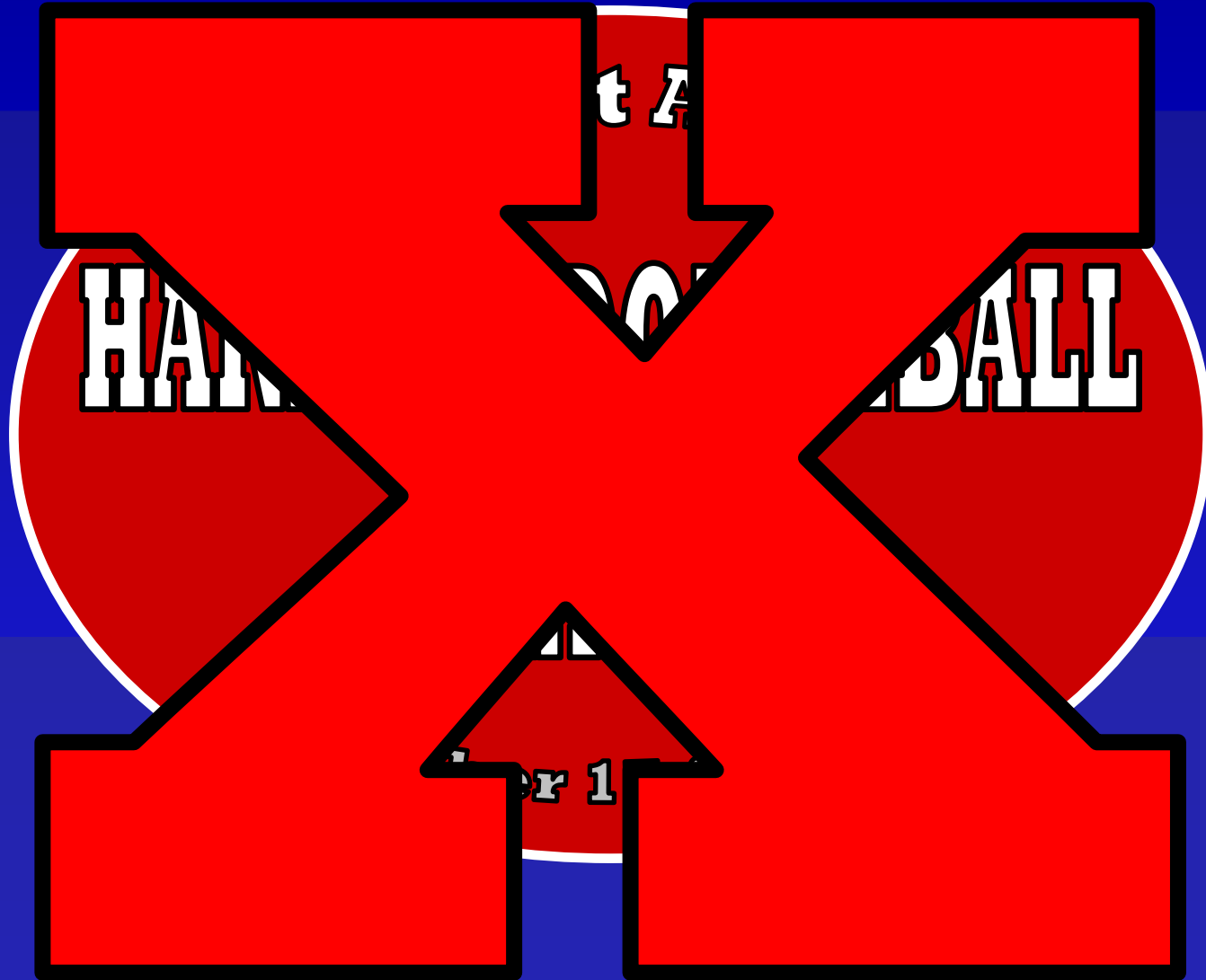
**Finances**

**Explore New, Innovative  
Fundraising Opportunities**

***We've got to do something different!***



# ***The SGA Vision***





***First Annual  
Harrier  
Dodgeball  
Classic***



**Liability Issues**

**1 Million Dollar  
Insurance Certificate**

# ***The SGA Vision***

**Community  
Relations**

# **Community Relations**

**Building a better SGA**

**Building a better Campus**

**Building a better Community**

**Community  
Relations**

**Building a  
Better SGA**

**New Group  
Members**

# **Community Relations**

# **New Group Members**

**15**

**The number of members  
currently installed in our  
group!!!**



**Community  
Relations**

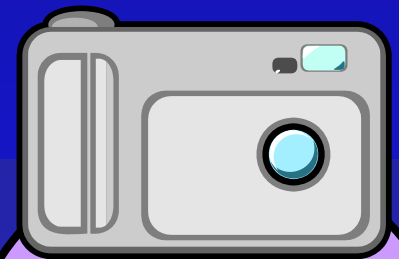
**Building a  
Better SGA**

**The 28<sup>th</sup> Annual National  
Leadership Conference on  
Student Government**

**St. Louis, Missouri**

# **Community Relations**

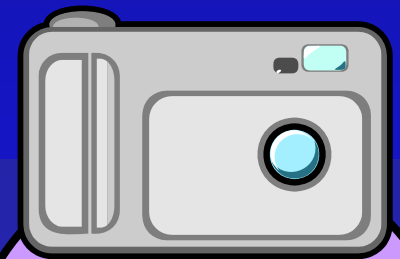
# **St. Louis Conference**



**St. Louis  
Conference  
October 2006**

# **Community Relations**

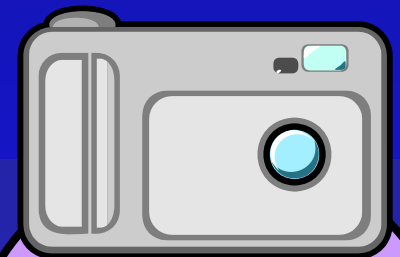
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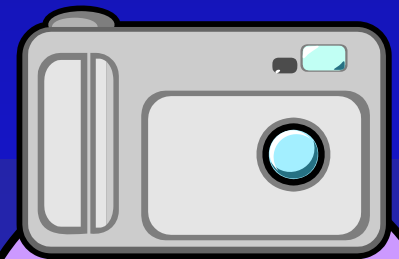
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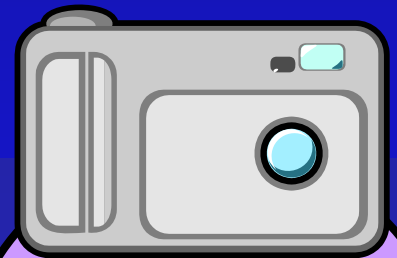
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**St. Louis  
Conference  
October 2006**

# Community Relations

# St. Louis Conference



**St. Louis  
Conference  
October 2006**

**Community  
Relations**

**Building a  
Better Campus**

**Suggestion Boxes**

**Community  
Relations**

**Suggestion  
Boxes**

**Located in both Schwarm  
Commons and Rentschler Hall**

**Responses posted weekly in  
Mosler Hall!!!**

**Community  
Relations**

**Building a  
Better  
Community**

**Voter Registration  
Drive**

**Community  
Relations**

**Voter  
Registration  
Drive**



**Brandon Ledford**

*Committee Chairman*

# **Community Relations**

**8**

**Number of  
Volunteers  
mobilized by  
Chairman Ledford  
to register voters.**

# **Voter Registration Drive**

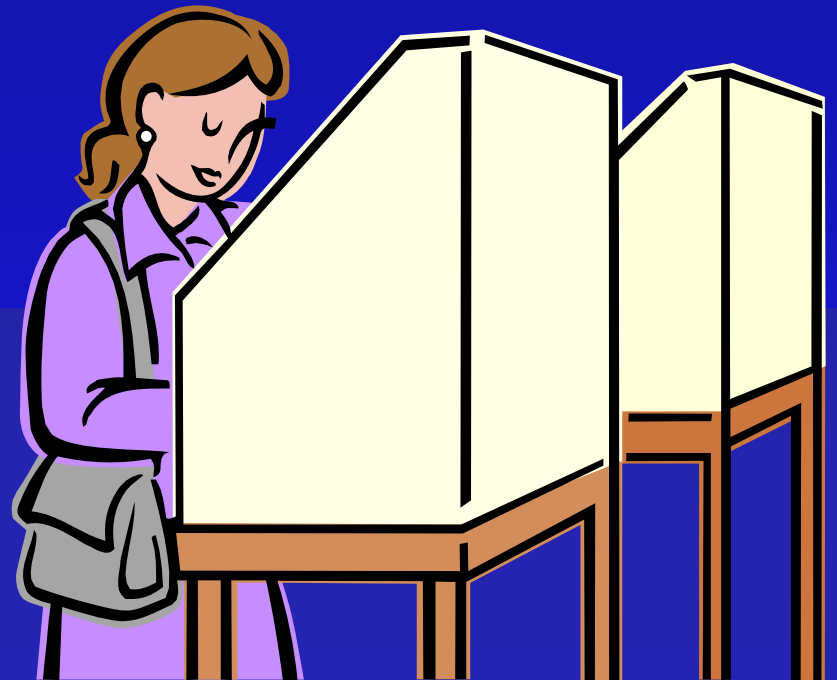


# **Community Relations**

# **58**

**Number of MUH  
Students Registered  
to vote for the  
upcoming election  
through this  
campaign.**

# **Voter Registration Drive**



**Community  
Relations**

**Building a  
Better  
Community**

**Service Projects**

**Community  
Relations**

**Service  
Projects**

**Parking Traffic Directors for  
both the Great Miami River  
Days and the Pyramid Hill  
Arts Fair**



**Community  
Relations**

**Service  
Projects**



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**NEED KNOWS  
NO SEASON**

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**Developing a  
Fundraiser for  
the Hamilton  
Salvation Army**

**Community  
Relations**

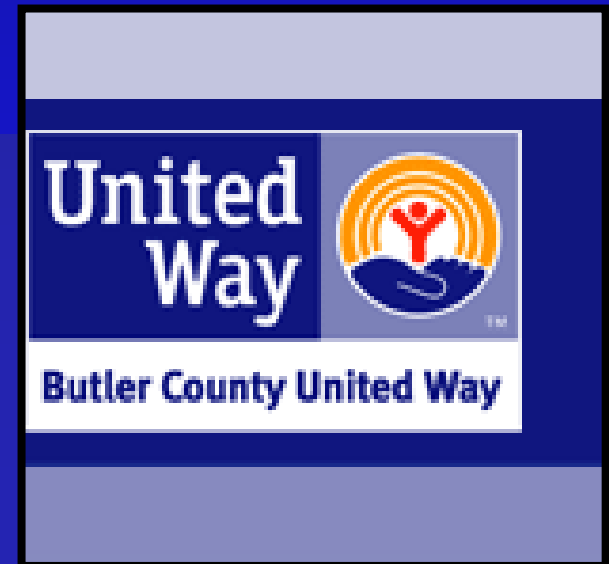
**Building a  
Better  
Community**

**Donations**

**Community  
Relations**

**Donations**

**Large Donor for the Butler  
County United Way Silent  
Auction**



**Thanks again for your  
continued support!!!**

***Together, let's make it a  
great year!!!***

