

**WHO  
IS  
HE?**



**STARTLING  
COMICS  
GROUP**

# LAST SON

**IN FULL-  
COLOR!**

**10¢**

**APR.  
NO. 39**



**THE SECRET ORIGIN!**



# LAST SON

## MEDIA GUIDE

**Cleveland during The Great Depression was not a pretty place. Crime was rampant; jobs were scarce. But two young men from the neighborhood of Glenville didn't let this sway them. Instead, they created the world's first comic super-hero. This would make Jerry Siegel and Joe Shuster famous until their deaths in the late 20th century.**

^  
in?

**But though we all know the origin of Superman (planet explodes, mild-mannered disguise, cape and all that) we take it at face value instead of really asking ourselves: who IS this strange visitor who landed facefirst into American pop culture and never left? In other words, it's time to grow up and look at the big guy in the cape not as kids (ok maybe a little) but as adults.**

**This is the goal of LAST SON, the first unauthorized film documentary about Jerry and Joe and the creation of Superman. Using never before seen artifacts, evidence, and footage, LAST SON will let us finally see past the flimsy glasses and ill-fitting suit -- so we can know who Superman really is.**

# LAST SON

**MEDIA**

\*online frequencies only



**WEBSITE & BLOG**



**STILLS, TRAILERS,  
and POSTER**



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LESSON**

Goveland

**LAST  
SON**

**DAILY  NEWS**

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NEW YORK'S HOMETOWN NEWSPAPER

NYDailyNews.com

**CLIPPINGS**

THE  
**CHRISTIAN  
SCIENCE  
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 **The Eagle-Tribune**  
online



**Cleveland**  
Magazine

**n p r**

**AFP**



**NEWSrama**  
.com

# LAST SON

## BIOS



**Brad Ricca is a teacher by day and awkward filmmaker by night. He lives in Cleveland, five minutes away from where Superman was created. His co-op studio, Green Door Films, LLC has worked on several other projects, including the ten-year film experiment, ALPHA MALE. LAST SON is his first feature. For a hi-res photo, click [HERE](#).**

# LAST SON

## LAST SON Final Semester Exam

Section I: True/False (5 points each)  
Choose T -OR- F. Choose the best possible answer based on the evidence we've learned. Guessing will not count against you.

1. Jerry Siegel and Joe Shuster both worked on their school newspaper, The Glenville Torch.  T  F
2. Jerry's father was murdered by violent thieves.  T  F
3. Jerry's high school crush, Lois Amster, was the inspiration for Lois Lane. ?  T  F
4. Joe and Jerry's first original work together was "Reign of the Superman."  T  F
5. Joe was so blind by the 50s and 60s that he couldn't draw at all.  T  F
6. Joe was the first person Jerry asked to draw Superman.  T  F
7. Clark Kent was a real person.  T  F
8. Jerry embraced a radical political philosophy based on the dominion of machines.  T  F
9. Joe Shuster never had a date in his life.  T  F
10. Joe and Jerry created Superman. ?  T  F

Section II: [www.greendoorfilms.com](http://www.greendoorfilms.com)

# LAST SON

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SEE YOU AT LUNCH TIME — FINLEY'S —